



THIS MANDELA DAY, LET'S BACK MATRICS WITH MORE THAN JUST HOPE

Dear Melrose Arch Partners & Changemakers,

This Mandela Day, we're not asking for your time. We're asking for your heart. SA Harvest's Buckets of Nutrition (BON) campaign is on a bold mission:

To help South Africa's most determined matriculants show up to their final exams fed, focused, and full of dignity.

These learners don't need handouts. They need back-up.
And this is where you come in.

3 WAYS YOU CAN SHOW UP THIS MANDELA DAY

1

DONATE A BUCKET (OR 10!)



One bucket
= R500
= real impact.

Sponsor as a team,
department, or brand.
Every cent feeds
purpose.

**ANY AMOUNT WILL
DO!**

DONATE

2

COLLECT GOODS IN YOUR OFFICE

**You did it brilliantly
last year.**

We're keeping the
same winning formula.
Manage your own
collection. We'll pick it
up. You get the glory
(and the impact report).

**To see what goes into
each bucket click below**

BUCKET ITEMS

3

JOIN THE LIVE PACKING IN THE SQUARE AT MELROSE ARCH



**This is our flagship
activation.**

Help us pack the
buckets you helped
fund. Connect with the
cause, get your hands
involved, and let your
brand be seen doing
something truly
powerful.

KEY CAMPAIGN DATES

Collection Period: Now – 15 July

Live Activation: 18 July @ 11 am The Square in Melrose Arch

Distribution: End July via our vetted nonprofit network

WHY IT MATTERS

Millions of kids in this country write their futures on empty stomachs.
A bucket isn't just food, it's a message:

You matter. We see you. We're backing you.

Let's fill more than buckets this Mandela Day.
Let's fill hearts. Fill futures. Fill the gap.

**Real Change. Real Impact. Real Dignity.
Let's make Mandela Day unforgettable, together.**



SAHARVEST.ORG