



Race Office
 348 Rivonia Blvd
 2nd Floor, Block A
 Edenburg Terraces
 Rivonia

Call Centre | 011 017 2700
 Email | 947ridejoburg@947.co.za

Discovery 947 Ride Joburg Electronic Brochure Rate Card 2019

In case you haven't yet heard the news – Discovery and 947 are thrilled to share that the 947 Cycle Challenge returns this year with an invigorated look and purpose - the Discovery 947 Ride Joburg.

Ride Joburg publishes an electronic Race Brochure that is emailed to every entrant riding the Mountain Bike Challenge (approx. 5 000 riders) and the Ride Joburg (approx. 25000 riders), respectively. The electronic Race Brochure contains all relevant information pertaining to the event. Take this opportunity to reach your target market by advertising in the Discovery 947 Ride Joburg electronic race brochure.

	COST PER ADVERT/EDITORIAL	MATERIAL SPECIFICATIONS
Full Page – Full Colour	R9500.00 ex vat	Size: 210 x 297mm
½ Page (horizontal) – Full Colour	R5500.00 ex vat	Size: 180 x 148mm
½ Page (vertical) – Full Colour	R5500.00 ex vat	Size: 111 x 232mm
¼ Page (vertical) – Full Colour	R3500.00 ex vat	Size: 83 x 111mm
1/3 Page (square) – Full Colour	R4000.00 ex vat	Size: 111 x 111 mm

Material Specifications: (Supply artwork in PDF format. Digital – no positives) Any photos or logos must be 200dpi or higher in JPEG / PNG. Full page artwork needs to be supplied in open PDF format.

Booking Deadline: 25 September 2019

Material Deadline: 5th October 2019

If you would like to place an advert into the electronic Race Brochure please fill out your company details below.

Company Name	
Contact Person	
Telephone Number	
Cell Number	
Email Address	
Postal Address	
VAT Number	
Size of advert/editorial	

There are naming right and sub sponsors limitations and sensitivities.

For any enquires or further information please contact: Lauren Frauenstein on 011 017 2700 or email: Lauren@hsp.co.za

