

Circular 087-2022

07 October 2022

Dear Residents,

We have been asked to participate in a research study which is a requirement for completing a Master's degree in the Business School at the University of the Free State.

The study's full title is ***Factors influencing elderly consumers' intention to use mobile grocery shopping services***. This study aims to identify factors that influence the adoption of mobile grocery shopping services by elderly consumers. The study is conducted by Ivan Stanley and the supervisor is Prof Jacques Nel.

Residents who are willing to assist this gentleman with his research can please complete the attached questionnaire and consent form and hand it in at reception or forward electronic copies to Tshwanelo who will then send it onto Ivan.

Thank you for your willingness to assist me.

Ivan Stanley

Email: 1989284870@ufs4life.ac.za

Cell phone: 082 494 2338

Regards



Wilma Swart
Village Manager