

## Circular 0175

16 November 2021

Dear Residents,

### **Try Before You Buy initiative.**

As part of our ongoing sales effort, Evergreen Lifestyle has launched the unique “Try before you buy” sales initiative. This first of its kind sales strategy will see us hosting prospective purchasers for a short stay in our village.

These potential new residents will be strictly vetted by the sales team before being passed on to the village operations team in order to experience a firsthand glimpse of village life. All the expenses related to this initiative will be absorbed by the Evergreen marketing department and no costs will be passed on to the village. The accommodation will be provided in one of the furnished show units in the village and meals will be served in the bistro.

We are extremely excited to launch this new initiative and believe that it will be a great enabler for the team to sell the vacant apartment units, but equally great for us to be able to show off our magnificent village and amazing residents to prospective purchasers.

I would like to request all residents to extend a warm welcome to these “Try Before You Buy” guests when seeing them in the village.

Warm Regard



**Wilma Swart**  
**Village Manager**