

25th July 2020

National Wine and Cheese Day



NATIONAL WINE AND CHEESE DAY

On July 25, we celebrate the ultimate pairing of wine and cheese. National Wine and Cheese Day provides an opportunity to sample some of our favorites.

The pairing of wines and cheese has been a regionalized tradition. Across wine-producing cultures, many pair their regional wines with local cheeses. For example, the French Brie region noted for its tannic wine varietals. Their Beaujolais goes well with the Brie produced in the area. However, that doesn't stop a sommelier or cheese monger from making other recommendations to their clientele.

Although regional preferences may take precedence in distinct areas, don't hesitate to accept a sommelier's suggestion. Sommeliers understand a developing palate. Through experience and skill, they guide those new to wine tasting through the basics. In addition, sommeliers keep sophisticated wine lovers abreast of the latest varietals.

Equally important is the knowledge of the cheese monger. They've developed a knowledge base beyond mould and yeast. Because cheese tops more than a burger or a salad, cheese mongers stay updated on the latest cooking and wine trends. Their highly developed palate leads to cheese and wine lovers to the best pairings and satisfying results.

HOW TO OBSERVE

The day encourages us to try wines and cheese in combinations we've never tried before. That is, step away from our ordinary bottle and learn something new. Sampling the complexities in sweetness and acidity and comparing them at a tasting makes for an enjoyable experience. When we add friends to the adventure, the day becomes a celebration, too! Find a favorite wine and sample it with some of your favorite cheeses. Post photos of your favorite pairings on social media.

Use #NationalWineAndCheeseDay when posting on social media. To learn more about Wine and Cheese pairing, visit WineFolly.

HISTORY

National Wine and Cheese Day has been observed since 2014

We look forward to hearing about your cheese and wine pairing suggestions with photos to share – email bronwynd@evergreenlifestyle.co.za