



27th February 2017

Dear fellow conservationist

With your generous donations during 2016 the Amdec Group was able to donate R250 000 to the SANParks Honorary Rangers who have released the following article for publication by the Press

Amdec Group donates another R250 000 to save rhinos

The fight against rhino poaching in our National Parks has been boosted by R250 000 following another donation to SANParks Honorary Rangers by leading property group Amdec, who own and manage the prestigious Melrose Arch property development.

The cheque hand-over took place in Johannesburg on February 1 and every cent of the funds will be used to buy much-needed field equipment for rangers in the Kruger National Park involved in the daily war against poaching.

This is the second donation by the Amdec Group and its partners as part of its Save our Rhinos Campaign, bringing its support for conservation to R500 000 in the past two years. It means that SANParks Honorary Rangers will be able to buy the equipment needed to make the task of field rangers in the bush that much easier during their anti-poaching operations. The equipment ranges from basic necessities like water bottles to sophisticated night-vision equipment.

The fund-raising initiative by Amdec is the brainchild of its Chairman John Wilson who decided to take action to support rhino conservation. He elicited support from business partners and customers to contribute to the Save Our Rhinos Campaign and in return provided them with a unique wildlife calendar using his own photographs.

"I have been a keen photographer for most of my life" says John "but it wasn't until my wife Astra & I emigrated to South Africa with our three children in 1982 that I realized the enormous potential of game photography; our first trip to Kruger National Park blew me away. We are a family of sixteen now with 8 grandchildren who have all loved their visits to the Park, especially the many viewings we have had of rhinos; how sad would it be if our great grandchildren could not enjoy the same experiences?"

John decided to channel the funds raised through the Conservation Services National Project of the SANParks Honorary Rangers (SHR) – "the official volunteer organization in support of SANParks," said SHR National Executive Committee vice-chairperson David Webster.

Janssen Davies, past national chairperson and a member of the SHR Conservation Services committee, said the allocation of funds raised by SHR was strictly controlled, with a joint signing-off process required between top management of both SANParks and SANParks Honorary Rangers to decide on the priorities of where the money is spent.

"Every cent raised will be used where it counts and is needed most," said Davies.

He said increasingly funds were needed to combat poaching that not only affected rhinos, but also elephants and big cats like lion.

Davies said that, thanks to donations such as those from Amdec, the fight against rhino poaching was being stepped-up and was having a positive effect. However, much more needed to be done to secure the rhino from annihilation and ensure they are conserved for future generations.

If you are considering making a donation in 2017, please see the banking details for the Amdec Group Rhino Project trust account below.

Don't forget that World Wildlife Day will be celebrated on the 3rd March 2017; see the official website of the UN World Wildlife Day <http://wildlifeday.org/>

Regards

John Wilson
Chairman, The Amdec Group

Bank:	First National Bank
Account Name:	Amdec Investments (Pty) Ltd Trust Account
Account No:	5016 118 0035
Branch:	RMB Corporate Banking Cape Town
Branch Code:	250 655
Reference:	Rhinos & Name of Donor